

Oakmore Community LPR Program

Community Fundraising Kickoff



Hello Oakmore Friends and Neighbors,

Unfortunately, crime remains persistent in Oakmore. As a result, for some time the Oakmore Homes Association (OHA) has been considering installing Flock Safety License Plate Recognition (LPR) cameras in our neighborhood. We evaluated vendors, cost/benefit and the experiences of other communities and neighborhoods that use Flock LPRs. We distributed a neighborhood-wide survey and took a vote of the OHA membership. Both resulted in strong support for the LPR initiative. Now we are pleased to announce the kickoff of a neighborhood-wide fundraising campaign to lease and maintain Flock LPRs for Oakmore.

Here is a brief summary of the program and fundraising campaign. We're sure you'll have additional questions, so we have provided much more information on [our website](#).

What are Flock LPRs and why do we need them?

- Crime continues to be a concern in our seemingly "safe" neighborhood. In recent years, we've had home burglaries, auto thefts, numerous car break-ins, and several armed/violent incidents.
- Flock Safety LPRs have been widely deployed by the City of Oakland and neighboring communities (Piedmont and Berkeley) and are routinely used by Bay Area law enforcement to combat local crime.
- Flock LPRs help police track stolen vehicles, apprehend criminals, and investigate crimes. Placing LPRs in Oakmore will include our streets in a Bay Area-wide Flock LPR network.

What will the LPRs do?

- Flock LPRs capture still images of vehicles, including license plate, make, and color, as they enter our neighborhood. The Flock system stores, then purges, vehicle images and data for 30 days in a secure database that can be used by law enforcement to locate criminals and investigate crimes. (The LPRs *do not* capture images of people).
- Flock's system sends real-time alerts to police when a stolen or warranted vehicle on the National Crime Information Center (NCIC) Hot List (used by all law enforcement agencies) passes one of its LPRs.
- They act as 'force multipliers' to enhance the capability and limited resources of local law enforcement.

What is our fundraising goal?

- By **August 31, 2025** we hope to raise \$30,000 to install and maintain up to 4 Flock LPRs at strategic locations in Oakmore for a 2-year pilot program. The number of LPRs that we install will depend on how much money we raise.
- **A single, 2-year minimum donation of \$100 will help achieve our goal! *** That's only \$50 year *****

How much will it cost?

- Each LPR unit costs about \$3,200 for the first year and then \$2,500 annually for subsequent years, plus operating expenses. Our \$30,000 fundraising goal is for a two-year pilot. During that time, we will report our results to the community so that we can decide if we will continue the program.
- The cost will be shared by residents of the greater Oakmore community, OHA members, and local businesses. Is it worth it? We think so.

HOW YOU CAN HELP - [Click here to make your donation or use the QR code below](#). We'll do the rest!

This is a true community effort, so we need everyone's support to make it happen. We are counting on you to help keep our community safe. Please donate as much as you can to help us reach our goal!

Thank you in advance for your support.

The OHA Officers, Directors and Camera Committee
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